

Date: November 27<sup>th</sup>, 2017 Bulletin #: SK17-08-6

### **FLASHMATE L-308X**

#### **Dear Sekonic Partners,**

It is our pleasure to inform you that the New FLASHMATE L-308X will be available for shipment from **February 2018**.

## Description

Sekonic ID#	Model #	Product Name	Unit Price *	JAN Code
JE61	L-308X	FLASHMATE	12,500JPY	49 62294 012007

<sup>\*</sup> FOB Japan/Philippines in Japanese YEN

## > Features and Specifications:

Please refer to the enclosed Press release for FLASHMATE L-308X.

Product photos and editable data for the leaflet will be available for your marketing and advertising requirement on our FTP site around middle of December. We keep you posted.

SEKONIC FTP Site: ftp://ftp-sekonic.jp ID: sekonic-ftp Password: 8sHAN\*YL

Folder: L-308X

## Special Promotion Campaign

- If you pre-order FLASHMATE L-308X by the deadline below, you can get one free Color Grip for each product. (One of 6 colors, the color is not selectable)
- This special promotion campaign will be applied to <u>the PO placed</u> by <u>December 31st, 2017 (at your local time)</u>.



## > Embargo

We set the public release of the information for new L-308X on <u>March 1<sup>st</sup></u>, <u>2018 World-Wide</u>, and embargo all materials until then. Accordingly, we sincerely ask you not to leak information to the public before that date.

(You can proceed with preparation, but can't release information on magazine on sale, website, etc.) Your kind understanding and corporation on this matter is requested.

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Optional accessory for L-308X: Color Grip for L-308X We release separately Color grip for L-308X as optional accessory. The Color grip has 6 colors: Gray, Red, Blue, Yellow, Orange, and Green. (Quantity limited, 1,000 pieces each color)



# Optional accessory's List for L-308X

Model #	Product Name	Unit Price *	JAN Code
BR-320088-GRY	Color Grip for L-308S (Gray)	1,000JPY	49 62294 014919
BR-320088-RED	Color Grip for L-308S (Red)	1,000JPY	49 62294 014926
BR-320088-BLU	Color Grip for L-308S (Blue)	1,000JPY	49 62294 014933
BR-320088-YL	Color Grip case for L-308S (Yellow)	1,000JPY	49 62294 014940
BR-320088-ORG	Color Grip for L-308S (Orange)	1,000JPY	49 62294 014957
BR-320088-GRN	Color Grip for L-308S (Green)	1,000JPY	49 62294 014964
JL10	18% Gray Card	1,500JPY	49 62294 019013
JL2B	Synchro Cord	1,300JPY	49 62294 013219
JL37	Lumidisc for L-308 series (with Case)	900JPY	49 62294 013981

Should you have any questions, please feel free to get in touch with us.

Toshiya Eguchi, Deputy General Manager

**Sekonic Corporation**